

AVRI ROSEN-ZVI

PERSONAL DETAILS	
	<p>Name: Avri Rosen-Zvi Cell-Phone: 054-592-4362</p> <p style="text-align: right;">E-mail: rosenzvi@gmail.com</p>
WORK EXPERIENCE	
SOCIAL MEDIA + CREATIVE INITIATIVES	<p>2016-Present: I produce and curate “The Artpin Collection”, a series of collectable artist enamel pins by leading creators from the worlds of designer toys, lowbrow, street art, illustration and more. This initiative includes:</p> <ul style="list-style-type: none"> - Outreach to International artists and signing them to the project - Launching a crowdfunding campaign (video, mockups and texts) and ongoing promotion in relevant social media outlets - mainly Instagram, Twitter and Facebook - Engaging popular and niche online publications to tell our story - Manufacturing of the pins - Securing online and offline sales points - Distributing both the product and the revenue <p>2010 – Present: I have written freelance articles for Mako.co.il and Time Out Tel-Aviv magazine. I design, sculpt and manufacture hand-cast figurines that sell online and in specialty toy conventions. I am a collaborator in animation and comics magazines.</p>
CONTENT EDITOR	<p>2013- 2016: Culture News Editor at i24 News – International TV Channel</p> <p>I was responsible for the English edition of the daily culture show on i24 News. This position included selecting and approaching the guests, working with writers on research, preparing questions and flow of the items, managing the lineup, guiding the presenter, conducting the live-to-tape recording from the control room and presenting a ready-to-air show. I also appeared on weekly morning shows as a guest.</p> <p>My goal was to create an excellent show every day; one that brings together interesting content, strong storytelling, and a powerful and comfortable presence of both guests and presenters.</p>
JOURNALIST	<p>2013-2014: Culture Journalist at i24 News – International TV Channel</p> <p>Responsible for researching and creating stories from the idea to broadcast-ready items, within the tight schedule of a daily show. The position included external shoots with crews to get stories, conducting varied interviews, and working with available video materials from wire services. I conducted research on the guests, wrote texts for the presenter and presented weekly on-air segments.</p> <p>My work as a journalist led to my promotion as the Culture show’s editor.</p>
INTERNATIONAL NEWS DESK	<p>2011-2013: Head of International News Desk - “Entertainment News” for Israel’s entertainment TV channel at HOT.</p> <p>I oversaw the end-to-end process of creating daily news bulletins of current stories from around the world, mainly the US and UK, from conception to broadcast-ready results. This included finding, researching and writing stories, working with the presenter, and overseeing the editing.</p>
EVENTS	<p>2006-2008: Icon – International Science Fiction Festival</p> <p>I held various production roles in the festival. I headed the local film program, took part in content committees and later sat in the jury for the film awards given out by the festival. As part of these roles I edited and managed content and worked with film producers and distributors both in Israel and around the world.</p>
EDUCATION	
FILM & TV	BFA in Film and Television. Tel-Aviv University
SCREENWRITING	Idit Schori Screenwriting school. My thesis screenplay received an honorable mention
LANGUAGES	Completely fluent in English and Hebrew

Examples of work will be provided upon request